LEAN CANVAS

PROBLEMS

Long Distances between airports

Time to travel by road in LA

Aircraft booking systems not-reactive enough today

Centralized, Oversaturated LAX airport

EXISTING ALTERNATIVES

Helicopters, small aircrafts

SOLUTIONS

No traffic issues

Step 02 towards Decentralization

Even more drastic reduction in time, shortest distance traveled

On-Demand Air Travel

KEY METRICS

- Rider Usage.
- Reduction in time of transfer/travel.
- Reduction in cost of transfer/travel.
- Reduction in traffic at LAX.

UNIQUE VALUE PROPOSITION

Smartest way to get around now in the air

One tap and an aircraft comes to pick you up

HIGH-LEVEL CONCEPT

Uber for Air Travel

UNFAIR ADVANTAGE

Traveling the shortest distance possible on-demand.

CHANNELS

Mobile/Personal Device Apps/Wearables

Airports

Social Media Platforms

Website

CUSTOMER SEGMENTS

Businessmen
Frequent Travelers
Tourists
Students
Families

EARLY ADOPTERS

Businessmen who travel frequently like to have comfort and convenience along with a fast means of travel

Students are always ready to test new low-cost methods of travel and new exciting tech

COST STRUCTURE

Airport infrastructures to create pick-up drop-off zones.
Charging Infrastructure at these zones.
Network infrastructures to support system

REVENUE STRUCTURE

- Pay as You Go or Monthly Subscription.
- Advertisement in-vehicle and on-vehicle.

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